

Team Rankings - GameZone NFL

Baltimore Ravens at Pittsburgh Steelers
Sun 11/8/2009 | 6:30 PM ET | Heinz Field, Pittsburgh, PA

STEP 1: SET ALGORITHM INPUTS

| # | Factor | BAL | PIT | Time Span | Importance |
|---|-------------------|-------|-------|--------------|------------------|
| 1 | Power Rating | 30.34 | 28.57 | 2008 2007 | Last 3 Last 1 |
| 2 | Win % All Games | 1.000 | .667 | 2008 2007 | Last 3 Last 1 |
| 3 | Win % Close Games | 1.000 | .000 | 2008 2007 | Last 3 Last 1 |
| 4 | Scoring Rating | 27.28 | 26.91 | 2008 2007 | Last 3 Last 1 |
| 5 | Scoring Margin | 13.7 | 8.3 | 2008 2007 | Last 3 Last 1 |
| 6 | Points | 22.3 | 25.7 | 2008 2007 | Last 3 Last 1 |

STEP 2: VIEW PREDICTIONS & LINES

Pittsburgh by 3

Predictions

| | BAL | PIT |
|-----------------|-------|-------|
| Odds to win | 45.9% | 54.1% |
| Odds to cover | 62.7% | 37.3% |
| Fair money line | -120 | -120 |

Betting Lines

| | BAL | PIT |
|--------------|------|------|
| Point spread | +8 | -8 |
| Money line | +249 | -249 |

STEP 1: SET ALGORITHM INPUTS

| # | Factor | CAR | NOR | Time Span | Importance |
|---|-------------------|-------|-------|--------------|------------------|
| 1 | Power Rating | 25.35 | 22.47 | 2008 2007 | Last 3 Last 1 |
| 2 | Win % All Games | .667 | .667 | 2008 2007 | Last 3 Last 1 |
| 3 | Win % Close Games | .000 | .500 | 2008 2007 | Last 3 Last 1 |
| 4 | Scoring Rating | 24.00 | 23.28 | | |
| 5 | Scoring Margin | 9.7 | 12.0 | | |
| 6 | Points | 32.0 | 31.7 | | |

STEP 2: VIEW PREDICTIONS & LINES

You must sign up to view game winner (It's Free) [Sign Up Now](#)

Predictions

| | CAR | NOR |
|-----------------|-------------------|-----|
| Odds to win | Sign up to view | |
| Odds to cover | Subscribe to view | |
| Fair money line | Subscribe to view | |

Betting Lines

| | CAR | NOR |
|--------------|-----|-----|
| Point spread | -1 | +1 |

Team Rankings had an innovative idea in BracketBrains, a Web-based product that allowed people to use a vast database of historical game results and a variety of weighting factors to help them fill out their March Madness NCAA game brackets. Team Rankings wanted to take this same approach with NFL game predictions and came to Dayspring for help.

Dayspring restructured Team Rankings' existing database for scalability and implemented a front-end that allowed users to use a variety of controls—from Team Rankings' custom Power Ratings to detailed parameters like distance traveled—in support of customized game predictions.

The result is GameZone NFL a solution that brings the power of Team Rankings' analysis to a powerful, yet easy-to-use Web interface.

Technologies employed:
AJAX, Yahoo! UI, XML, CSS, HTML, MySQL

Design partner:
Team Rankings

<http://www.teamrankings.com/nfl/gamezone>